

### It's too late to be pessimistic!

Dimitri de Vreeze, Managing Board Royal DSM

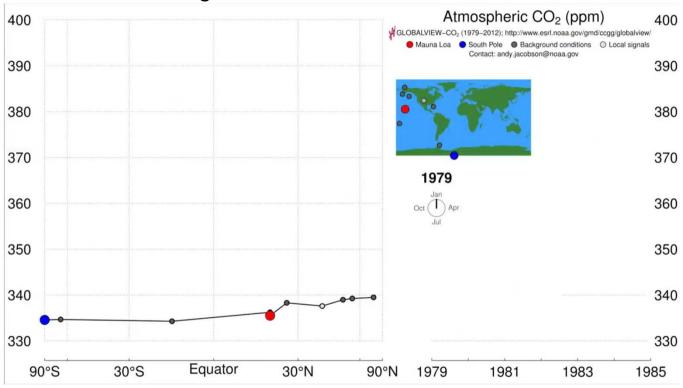
March 9 2017 Climate Change Forum, Japan

HEALTH . NUTRITION . MATERIALS





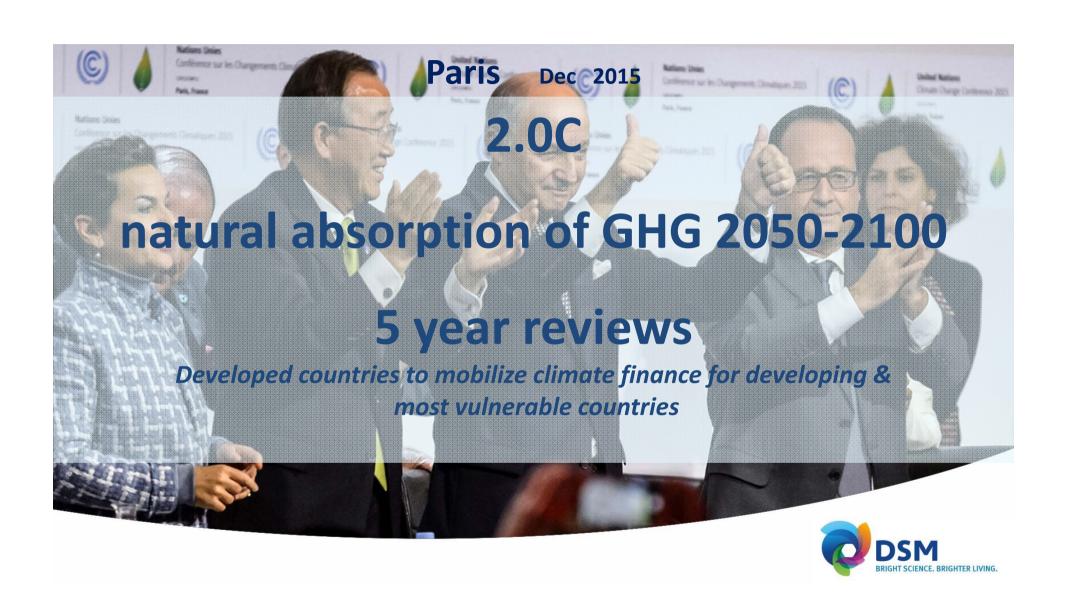
### Climate Change

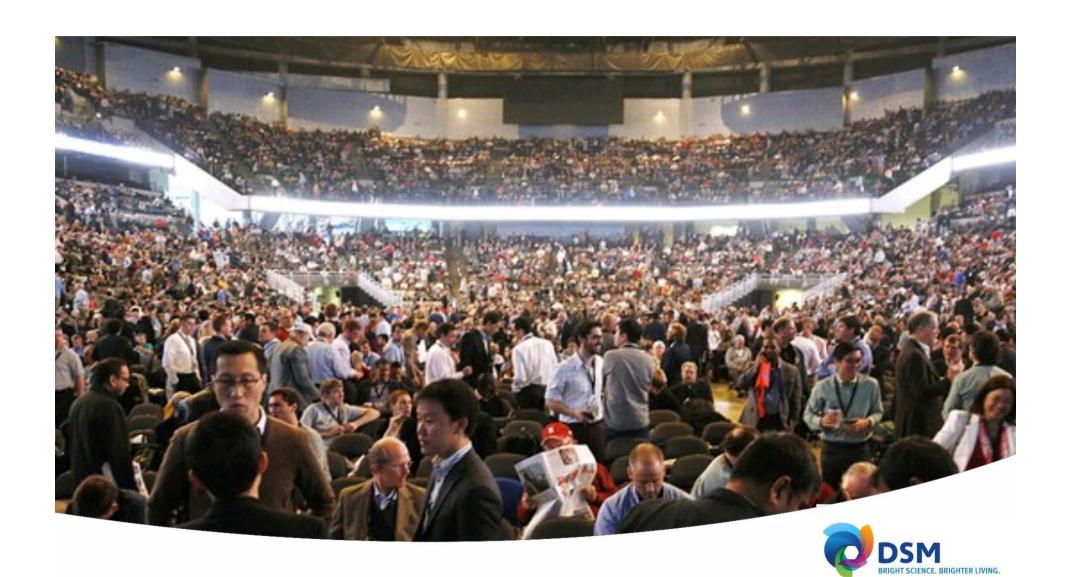




#### Remember ? Did you know?









BUSINESS BACKS Low-Carbon USA

### 1.8 MILLION

THE NUMBER OF EMPLOYEES WHOSE COMPANIES ARE CALLING FOR A LOW-CARBON ECONOMY

#LowCarbonUSA









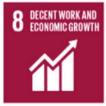


































# EMBRACING THE GLOBAL GOALS BY 2030 COULD GENERATE OVER \$12 TRILLION OF NEW BUSINESS VALUE A YEAR

Based on estimated savings or project market sizings in each area. Rounded to nearest \$5 billion

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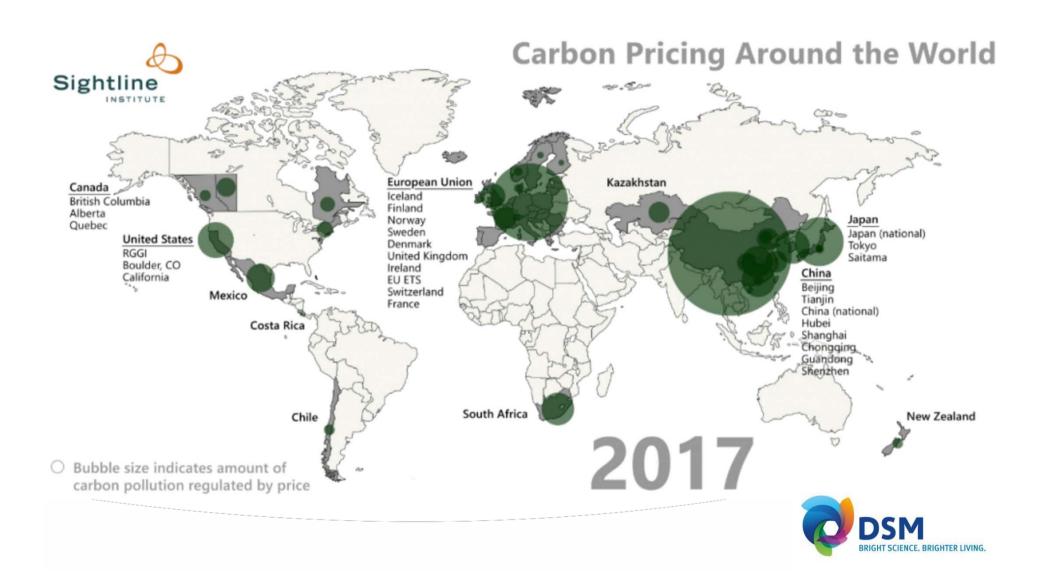






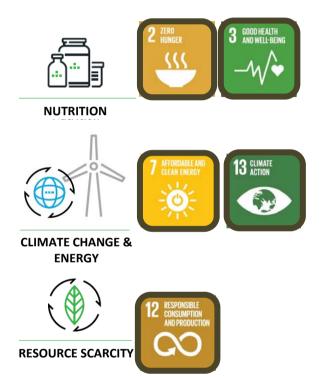
Value of incremental opportunities in 2030







#### DSM focus on 3 Sustainable Growth Areas







### **Brighter Living Solutions**

Innovations and products that are better for the planet (Eco+) and people (People+) based on a product life cycle approach



Profitable solutions with measurably better environmental impact than mainstream reference solution



PEOPLE+

Profitable solutions with a measurably better impact on lives of people than mainstream reference solution.

**Brighter Living Solutions** 







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Value of incremental opportunities in 2030



